



# Candy Day



The Dealers, Whose Advertisements Appear On This Page, Will Give  
A Special 10% Discount On All Candy Purchased Tomorrow

The sweetest day of 1921 is tomorrow, October 8, Candy Day.

Candy was once looked upon as a luxury. Now it is valued for its known qualities as a food. Men who lead active lives are coming to know the nourishing and substantial power of candy, as a regular article of diet. The high nutritive value of chocolate candy is recognized by the leading military authorities of the world, and the "boys at the front" satisfied their craving for "something sweet" with chocolate cakes and tablets and candies of various kinds.

Scientists have demonstrated by careful experiments that during violent exercise or exhausting labor, that the sugar in the blood is heavily drawn on to supply the body with the necessary fuel, hence the longing for "something sweet," which can be readily assimilated, which is most easily and conveniently supplied in some form of candy.

The British army officers report that the canteens at the front have experienced five times the demand for candy that was expected. The United States Marines use chocolate as part of emergency rations. And on a recent cruise, the Atlantic squadron had on board the various

ships 40,000 pounds of chocolate and other kinds of candy.

In England, candy is called "a sweet." In Australia it is called "a lolly." But no matter by what name it is called, its popularity among men, women and children is universal.

Candy is always an appropriate gift. It is acceptable where more costly and elaborate things are considered in bad taste.

Buy a box of candy on Candy Day. Candy is the gift the whole world loves.

## The Whole World Likes Candy

And Albuquerque likes our Taffies, Peanut Brittle, Fudge, Butter Scotch, and other Home-Made Candies.

We also handle Nevins and Loose-Wiles Box Chocolates.

Our overhead expenses are small; that is the reason we can sell quality candy for less.

WE WILL GIVE A 10% CASH DISCOUNT ON ALL CANDY PURCHASED TOMORROW.

### PEEK INN CANDY SHOP

315 South Second St.  
Phone 740

## TELL IT WITH CANDY Candy Day

Let Brecht Chocolates be your messenger—Candy Day. This is the sweetest day of the year. A highly appropriate time in which to send a gift to the sweetest girl in the world.

Brecht Chocolates Are Always an Appropriate and Welcome Gift.

10% Cash Discount on All Candy Purchased Tomorrow

### Hall's Royal Pharmacy

124 South Second St. Phone 121



## Tell it with CANDY

Your Mother, Sister or Sweetheart Will Surely Appreciate a Box of

ELMER'S or CRANE'S  
(Guaranteed Fresh)

## SMITH'S

Central Ave. at First

Sturges Cigar Stand

Phone 298



Tomorrow, Candy Day, is the Sweetest Day in the year, but not only is tomorrow sweet, everyday is sweet for our patrons. Quality is our first consideration, and only the best extracts, certified colors, and choicest of ingredients are used in making our candies.

Candy is largely composed of sugar. Sugar is highly concentrated food; its pleasant flavor and high nutritive value make it one of the most popular daily foods. The natural craving for "something sweet" is common to all classes.

Sugar is easily digested; the experiments made at the Minnesota Experiment Station show that 99.9 per cent of its total energy being available to the body.

On account of the rapidity with which it is assimilated, sugar quickly relieves fatigue.

Sugar is a favorite food with farmers, lumbermen and others who work hard in the open air, which unquestionably proves its high food value.

Six ounces of sugar are equal in food value to one quart of milk, or one and one-quarter pounds of lean beef. It has a fuel value of 1810 calories.

So just remember: CANDY IS A FOOD.

Try our Home-Made:

BLACK WALNUT MOLASSES TAFFY.

PANOCHE (Made with Pecans and Vermont Maple Sugar.)

SALTED ALMONDS; CREAM WAFERS (For parties and other social gatherings.)

CHOCOLATES (With Cream Fruit and solid centers.)

Or if you wish to send your mother, sweetheart, or sister a box of Candy, we have the following nationally known lines for you to select from:

CRANE'S

BUNTE'S

CHOCOLATE SHOP CHOCOLATES

TAKE ADVANTAGE OF OUR 10% CASH DISCOUNT  
TOMORROW

If You Want the Best, Be Sure It's

# FEE'S

304 West Central Ave.

Phone 435-W



## Give the Children CANDY

Children are especially fond of Candy and find it hard to resist the desire to eat all they want. They can eat our Candy, just the same as they can eat a reasonable quantity of any other kind of good food, with the absolute assurance that it is pure and wholesome, that it keeps their energetic little bodies supplied with quick burning, fatigue relieving fuel, and that it is high in food value and good for them.

Children should have our Candy frequently. It is better to give them Candy frequently than to give only occasionally, when the craving for it creates almost an irresistible temptation to overeat.

It is especially desirable that candy should be served for dessert.

Start in tomorrow and make it a habit to bring the children home Candy each day. Better a moderate amount frequently than occasional over-indulgence.

10% CASH DISCOUNT ON ALL CANDY  
PURCHASED TOMORROW

# New Mexico Candy Kitchen

204 West Central Ave.

Phone 1520